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Toronto Artist Sam-r Amplifies Impact with 'Sounds of Solidarity,' Raising Over \$11,000 for Humanitarian Relief

Blending Beats with Purpose: Hip-Hop and Activism Unite in Sold-Out Concert Series

Toronto, ON – February 13, 2025 – Syrian-born, Toronto-based hip-hop artist and producer **Sam-r** is making waves beyond the stage with his concert series *Sounds of Solidarity*, which has raised over \$11,000 to support families displaced by conflicts in Lebanon and Palestine. The sold-out events highlight Sam-r’s belief that music can drive meaningful change.

Blending raw lyricism with soul-driven beats, Sam-r’s work reflects his personal journey—from fleeing war to building a new life in Canada. His debut album, *Death of a Saint* (2018), introduced his powerful storytelling, while his weekly series, *The Cook Up Sessions*, showcases his collaborative creativity within the Toronto music scene.

The industry has taken notice—Sam-r was featured in *Exclaim!*'s “8 Emerging Canadian Artists You Need to Hear” and interviewed on *Nokturnal TV*. This summer, he will reach another milestone with a performance at *NXNE (North by Northeast)* on **June 14, 2025**, further cementing his place in Canada’s hip-hop landscape.

“Music has always been my way to connect, heal, and create change,” says Sam-r.

“With 'Sounds of Solidarity,' we’re proving that art and activism go hand in hand.”

ABOUT SAM-R:

Sam-r is a Syrian-born, Toronto-based rapper, producer, and multi-instrumentalist. Arriving in Canada as a refugee in 2017, he has built a career defined by music, activism, and community. In addition to his albums and collaborative projects, he founded *Sounds of Solidarity*, a concert series supporting humanitarian causes.

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